

FOURTH DISTRICT AGRICULTURAL ASSOCIATION
175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952
July 19, 2017

The regular meeting of the Sonoma-Marin Fair Board of Directors was held in the Administration Board Room, Petaluma, California at 3:00 PM.

DIRECTORS PRESENT: Ruth McClure, Herm Benedetti, Jeff James, Mike Parks and Dayna Ghirardelli, Dominic Grossi and Nicole Marzo.

DIRECTORS ABSENT: *M/s/c Directors Grossi and Marzo to excuse Directors Moore and Burtleson per CA Food & Agriculture code section 3967.*

STAFF PRESENT: Erin Post, CEO and Courtney Conkle, Interim CEO

GUESTS PRESENT: Kim Arntz

APPROVAL & ADOPTION OF AGENDA: *M/s/c Directors Ghirardelli and James to approve the Agenda as presented.*

PUBLIC COMMENT: None

CORRESPONDENCE: Correspondence was distributed.

CONSENT AGENDA: *M/s/c Directors Parks and Marzo to approve the Consent Agenda.*

- A. Minutes from May 2017 Board Meeting
- B. Rental Agreements
- C. Standard Agreements

COMMITTEE REPORTS:

FINANCE: Director James reported on behalf of the committee. He reported that overall the committee felt the financials from May were tracking well and on pace for the year. There were no maturing CD's to review. The committee continues to seek information and action for the outstanding balance from Skip Domingo's Auction. CEO Post concluded she is working on a payment plan with the business owner and hopes for it to be in place in July. The committee members sought clarification on a few items but overall felt the finances presented were complete and clear. The committee is eager to review the June and Fair financial information. *M/S/c Director's Benedetti and Parks to approve all May 2017 Financials as presented.*

ENTERTAINMENT/PUBLICITY: None

BUILDINGS & GROUNDS: None

COMPETITIVE & COMMERCIAL EXHIBITS: None

FARMERS DAY: None

GOALS & LONG RANGE

PLANNING: None

LEGISLATIVE: None

MILK BARN COMMITTEE: None

AD HOC WORLD'S UGLIEST

DOG® COMMITTEE: None

AD HOC FRIENDS OF THE FAIR

COMMITTEE: None

OLD BUSINESS: There were no items in Old Business.

NEW BUSINESS: **Refund Requests:** CEO Post and Interim CEO Conkle reported there were a handful of refund requests and that they would be addressed per the policy put in place by the Board. There were none needing review by the Board.

Fair Wrap Up: Directors and guests shared their comments on the 2017 Fair. Overall the group felt that the Fair went well, the grounds were extremely well maintained and that although some things behind the scenes didn't go as planned they were handled extremely well. All Directors gave their thanks to Courtney Conkle for her time as the Interim CEO.

CEO REPORT:

CEO Post reported that she plans to work on a few specific items over the summer, one being the filling of the Maintenance Supervisors and Exhibits Representative vacancies. She is also working to prepare a Fair Report for the Board which will incorporate the comments received today.

Interim CEO Conkle reported that the WFA Open House was taking place at State Fair the following day, July 20th and that all of the Directors are welcome to attend.

FOR YOUR INFORMATION:

The Board reviewed the Interim Events Calendar for 2017.
Next Board Meeting – Wednesday, August 16th, 2017

ADJOURNMENT:

M/s/c Directors James and Benedetti to adjourn the meeting at 4:30 PM

Respectfully submitted,

Ruth McClure
Board President

Erin Post
Chief Executive Officer