

FOURTH DISTRICT AGRICULTURAL ASSOCIATION
175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952
April 19, 2017

The regular meeting of the Sonoma-Marin Fair Board of Directors was held in the Administration Board Room, Petaluma, California at 3:00 PM.

DIRECTORS PRESENT: Ruth McClure, Dr. Lois Moore, Herm Benedetti, Jeff James, Nicole Marzo, Mike Parks and James Burluson.

DIRECTORS ABSENT: *M/s/c Directors Moore and Marzo to excuse Director Benedetti and Director Grossi per CA Food & Agriculture code section 3967.*

STAFF PRESENT: Erin Post, CEO

GUESTS PRESENT: None

APPROVAL & ADOPTION OF AGENDA: *M/s/c Directors James and Burluson to approve the Agenda as presented.*

PUBLIC COMMENT: None

CORRESPONDENCE: Correspondence was distributed.

CONSENT AGENDA: *M/s/c Directors Moore and James to approve the Consent Agenda..*
A. Minutes from March 2017 Board Meeting
B. Rental Agreements
C. Standard Agreements

COMMITTEE REPORTS:

FINANCE: Director Moore reported that the committee determined the funds from a recently matured CD account would be placed in LAIF for a current rate of 0.87% with no term limits. This will allow the Association to move funds in the future as interest rates increase. BA Gravelle will draw up the needed documents to close the current CD account and transfer to LAIF. The Committee reviewed the income statement, cash disbursements journal and aged receivables and asked several clarifying questions, which are noted in the minutes from the Finance Committee and made part of these minutes of the Board.

M/S/c Director's James and Marzo to approve all March 2017 Financials as presented.

ENTERTAINMENT/PUBLICITY: None

BUILDINGS & GROUNDS: None

COMPETITIVE &

COMMERCIAL EXHIBITS: None

FARMERS DAY:	Report postponed to May.
GOALS & LONG RANGE PLANNING:	CEO Post reported that her monthly meetings with the City have been going well.
LEGISLATIVE:	Director Moore reported that she has recently been reading about the impact of possible changes to the H2B Visa program. She asked CEO Post to send the Directors information about the bill and how they can help encourage our representatives to prevent changes that could be harmful to the Fair and Expo industry.
MILK BARN COMMITTEE:	None
AD HOC WORLD'S UGLIEST DOG® COMMITTEE:	None
AD HOC FRIENDS OF THE FAIR COMMITTEE:	None
OLD BUSINESS:	CEO Post reported on the current progress for the 2017 Fair. She noted that there are approximately 9 indoor commercial vendor spaces and 5 outdoor spaces available. She provided some insight and background regarding the changes made to the website. She noted that she and Christy Gentry have worked diligently to advertise the fair productively and early this year. She also highlighted that many sponsors are returning and we have met our 2017 budget for sponsorship with many sponsors still on the horizon as possible commitments. CEO Post noted that she is making progress on the plans for a temporary CEO and for information during her summer maternity leave.
NEW BUSINESS:	Blue Ribbon Award – Nominations & Procedures CEO Post reported on the nominations she had received for the Blue Ribbon Award. The Board determined that the recipients for the 2017 Blue Ribbon Award would be Nis Petersen and Joel Casazza.
CEO REPORT:	CEO Post reported that interim rentals are going very well for the year. She is currently working to find a new permanent tenant for the Main Exhibit Building on the grounds. Her goal is to have the building occupied by July 15 th of this year. She reminded the Board the that California Fairs Alliance has requested CEO's and one Board Member from each fair attend a day at the capital on May 9 th , she requested that interested Directors let her know if they plan to attend. She noted that the temporary staff has done a tremendous job getting prepared for this year's fair.

**FOR YOUR
INFORMATION:**

The Board reviewed the Interim Events Calendar for 2017.
Next Board Meeting – Wednesday, May 17th, 2017

ADJOURNMENT:

M/s/c Directors Moore and Parks to adjourn the meeting at 4:05 PM

Respectfully submitted,

Ruth McClure
Board President

Erin Post
Chief Executive Officer