



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

BOARD OF DIRECTORS MEETING

SONOMA - MARIN FAIRGROUNDS
ADMINISTRATION BOARD ROOM

May 17, 2017
3:00 PM

MISSION STATEMENT - The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

AGENDA

I. CALL TO ORDER – President Grossi

- A. Introduction of guests

II. ROLL CALL

III. EXCUSED ABSENCES

Motion: _____ *Second:* _____

IV. APPROVALS

- A. Approval of Agenda

Motion: _____ *Second:* _____

V. PUBLIC COMMENT - Limited to 5 minutes per person

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

VI. CONSENT AGENDA - Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda

- A. Minutes of April 2017 Board Meeting
- B. Rental Agreements
- C. Standard Agreements

Motion: _____ *Second:* _____

VII. CORRESPONDENCE - Will be circulated

VIII. COMMITTEE REPORTS - The Board may take approval action of committee reports.

- A. Finance Directors Moore, James
 - 1. Expenditures – April 2017
 - 2. Trial Balance - April 2017
 - 3. Income Statement - April 2017
- B. Entertainment/Publicity Directors Marzo, Grossi
- C. Buildings & Grounds Directors Benedetti, Burleson
- D. Competitive & Commercial Exhibits Director McClure, Marzo
- E. Farmers’ Day Director Grossi
- F. Goals & Long Range Planning Directors Burleson, Grossi
- G. Legislative Director Moore
- H. Milk Barn Committee Rep Director Benedetti
- I. Ad Hoc World’s Ugliest Dog® Committee Director James
- J. Ad Hoc Friends of the Sonoma-Marin Fair Director James

Motion: _____ *Second:* _____

IX. OLD BUSINESS

- A. Blue Ribbon Award Selection

X. NEW BUSINESS

- A. Memorial Policy
- B. Addition of Memorial Benches at ‘Pete’ the Chicken
- C. CDFA Grant Agreement Proposal
- D. Exhibits Awards Sponsorship Vacancies
- E. 2017 Fair
 - 1. Opening Night Reception
 - 2. Directors Duties

XI. CEO REPORT - *Non action items*

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates
- B. 2017 Fair
 - 1. Commercial and Concession
 - 2. Marketing
 - 3. Sponsorship
 - 4. Exhibits
 - 5. Temporary CEO

XII. FOR YOUR INFORMATION

- A. Interim events calendar for upcoming months
- B. No June Meeting – Fair; June 21-25
- C. Next Board Meeting – TBD

XIII. CLOSED SESSION

- A. Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor’s Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Conference with property negotiator: Agency designated representative Sarah Cummings & Joe Barkett. Negotiating parties: John Brown and Ingrid Alverde. Under negotiation: Instruction to negotiators concerning terms, price and terms of payment.

XIV. ADJOURNMENT

Motion: _____ *Second:* _____

Time: _____