



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

# BOARD OF DIRECTORS MEETING

SONOMA - MARIN FAIRGROUNDS  
ADMINISTRATION BOARD ROOM

**April 19, 2017**  
**3:00 PM**

**MISSION STATEMENT** - The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

## AGENDA

**I. CALL TO ORDER – President Grossi**

- A. Introduction of guests

**II. ROLL CALL**

**III. EXCUSED ABSENCES**

*Nikki Lim and Herm Benedetti*

*Motion: \_\_\_\_\_ Second: \_\_\_\_\_*

**IV. APPROVALS**

- A. Approval of Agenda

*Motion: \_\_\_\_\_ Second: \_\_\_\_\_*

**V. PUBLIC COMMENT - Limited to 5 minutes per person**

*Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.*

**VI. CONSENT AGENDA - Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda**

- A. Minutes of March 2017 Board Meeting
- B. Rental Agreements
- C. Standard Agreements

*Motion: \_\_\_\_\_ Second: \_\_\_\_\_*

**VII. CORRESPONDENCE - Will be circulated**

**VIII. COMMITTEE REPORTS - The Board may take approval action of committee reports.**

- A. Finance Directors Moore, James
  - 1. Expenditures – March 2017
  - 2. Trial Balance - March 2017
  - 3. Income Statement - March 2017
- B. Entertainment/Publicity Directors Marzo, Grossi
- C. Buildings & Grounds Directors Benedetti, Burleson
- D. Competitive & Commercial Exhibits Director McClure, Marzo
- E. Farmers' Day Director Grossi
- F. Goals & Long Range Planning Directors Burleson, Grossi
- G. Legislative Directors Moore, Lim
- H. Milk Barn Committee Rep Director Benedetti
- I. Ad Hoc World's Ugliest Dog® Committee Directors James, Lim
- J. Ad Hoc Friends of the Sonoma-Marin Fair Directors James, Lim

*Motion: \_\_\_\_\_ Second: \_\_\_\_\_*

**IX. OLD BUSINESS**

- A. 2017 Fair
  - 1. Commercial and Concession
  - 2. Marketing
  - 3. Sponsorship

- 4. Temporary CEO
- B. Blue Ribbon Award Selection

**X. NEW BUSINESS**

**XI. CEO REPORT - *Non action items***

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates

**XII. FOR YOUR INFORMATION**

- A. Interim events calendar for upcoming months
- B. Next Board Meeting – May 17, 2017

**XIII. CLOSED SESSION**

- A. Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor’s Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Conference with property negotiator: Agency designated representative Sarah Cummings & Joe Barkett. Negotiating parties: John Brown and Ingrid Alverde. Under negotiation: Instruction to negotiators concerning terms, price and terms of payment.

**XIV. ADJOURNMENT**

*Motion:* \_\_\_\_\_ *Second:* \_\_\_\_\_

*Time:* \_\_\_\_\_