



March 9, 2017

To: Potential World's Ugliest Dog ® Contest Contestants
From: Lacey Goff, Contestant Liason
Tawny Tesconi, Contest Coordinator
Re: 2017 World's Ugliest Dog ® Contest – Friday, June 23rd

This year, the 2017 Sonoma-Marin Fair begins on Wednesday, June 21st and runs through Sunday, June 25th. The theme is "Great Eggspectations" with lots of activities and events for the entire family.

Of course, one of our premiere events is the "World's Ugliest Dog® Contest"; now in its 29th year. We are looking forward to another wonderful contest, and I want to remind you of a few important points regarding the contest:

- Starting at 3:00 p.m., a designated area will be available with refreshments and snacks for you and your dog.
- Entries submitted by May 15, 2017 will be **FREE!** After May 15th, each entry will be \$10 and is due when submitting your entry form, photo and biography.
- All dogs will be entered into one large class, rather than being separated by pedigree or mutt.
- We will have the Grand Prize of \$1,500 for first place, as well as second place and third place trophies and cash awards.
- We will have a special "Spirit Award" which will be based in part on your dog's biography that you submit with your entry.
- Owners receive full admission to the fair, and each dog will receive a special gift for being a contestant!
- We have a closing date of Wednesday, June 21st for all entries. This means that your paperwork needs to be in the office by that date. This will allow staff to better prepare the programming for the contest.
- Note: We will not be taking "on the spot" entries the day of the contest. All entries will have already been processed and the line-up determined, so sorry, no late or post-entries this year.
- If your dog has been chosen as the winner, you and your dog must be available for immediate travel (the following day, week and possibly at various times throughout the year).

Enclosed are your Rules and Regulations Sheet, as well as an Entry Form. Please fill it out and return it to our office along with a picture of your dog and a biography, proof of rabies vaccination and your entry fee. We will be sending updates to all exhibitors regarding the contest as we get closer to the fair's opening. If you prefer, you can send your entry paperwork via email to: wud@sonoma-marinfair.com but please submit payment to our office.

I look forward to receiving your entry! If Contestants or Festival Participants have any questions or concerns, please do not hesitate to contact me at 707-867-6598 or email wud@sonoma-marinfair.org. All press inquiries are asked to call the Sonoma-Marin Fairgrounds directly at 707-283-3247.